

2019 FINAL REPORT









North Carolina Science Festival is a statewide, month-long celebration of STEM — science, technology, engineering and mathematics — with community-based events hosted by museums, science centers, colleges, universities, businesses, parks, libraries, and other sites.

Founded in 2010 by Morehead Planetarium and Science Center at the University of North Carolina at Chapel Hill, the Festival has served more than 2 million participants of all ages since its inception.

The Festival is made possible through generous support from leading business and government partners and through the participation of hundreds of event hosts across North Carolina.

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Cover Photos:

Top Left - UNCG Science Everywhere, photo courtesy of Jiyoung Park

Bottom - Gravity Games, photo courtesy of Will and Deni McIntyre

Dear Friends,

The 2019 North Carolina Science Festival had it all thanks to you. We kicked the season off with visits from true American heroes Charlie Duke, who walked on the moon, and Mae Jemison, the first woman of color in space. We produced 170 science nights in elementary schools and facilitated over 50 scientist visits to middle schools. Our public events calendar was as dynamic as ever with incredible events of all shapes and sizes.

After nine festivals, we can confidently say that public science engagement has been woven into the fabric of our communities. What was once brand new has now become tradition, just like our love of vibrant music, great sports, and delicious food. Further, we, collectively, have become the gold standard for statewide STEM engagement and are a national leader in the field.



Heading into our 10th year, we've been reflecting on how all this started. In late 2009, we decided to try something new and launched the first ever statewide science celebration. Since then, there have been dramatic changes in the STEM landscape. Scientist outreach and engagement has exploded. Citizen science has expanded. On local and regional levels, people are delving into the work of cultivating learning ecosystems that engage people where they are in and out of formal learning experiences.

We're proud to have played a role alongside you in catalyzing these efforts and look forward to continuing our meaningful partnerships. Together, we're building something that doesn't exist anywhere else: a statewide network of engaged partners working to inspire each other and our audiences.

We can't wait for 2020 and look forward to building and creating with you.

Sincerely.

Toda Boyette

Todd Boyette

Director, Morehead Planetarium and Science Center Co-founder, North Carolina Science Festival

Jonathun M. Frederide

Jonathan Frederick

Director, North Carolina Science Festival Senior Manager, Morehead Programs and Strategic Partnerships

SAS

By the Numbers

A Banner Year for K-12 Engagement

PUBLIC EVENTS

118,122 | 362

PARTICIPANTS | EVENTS

K-12
45,655 | 355
PARTICIPANTS | EVENTS

YEAR-ROUND

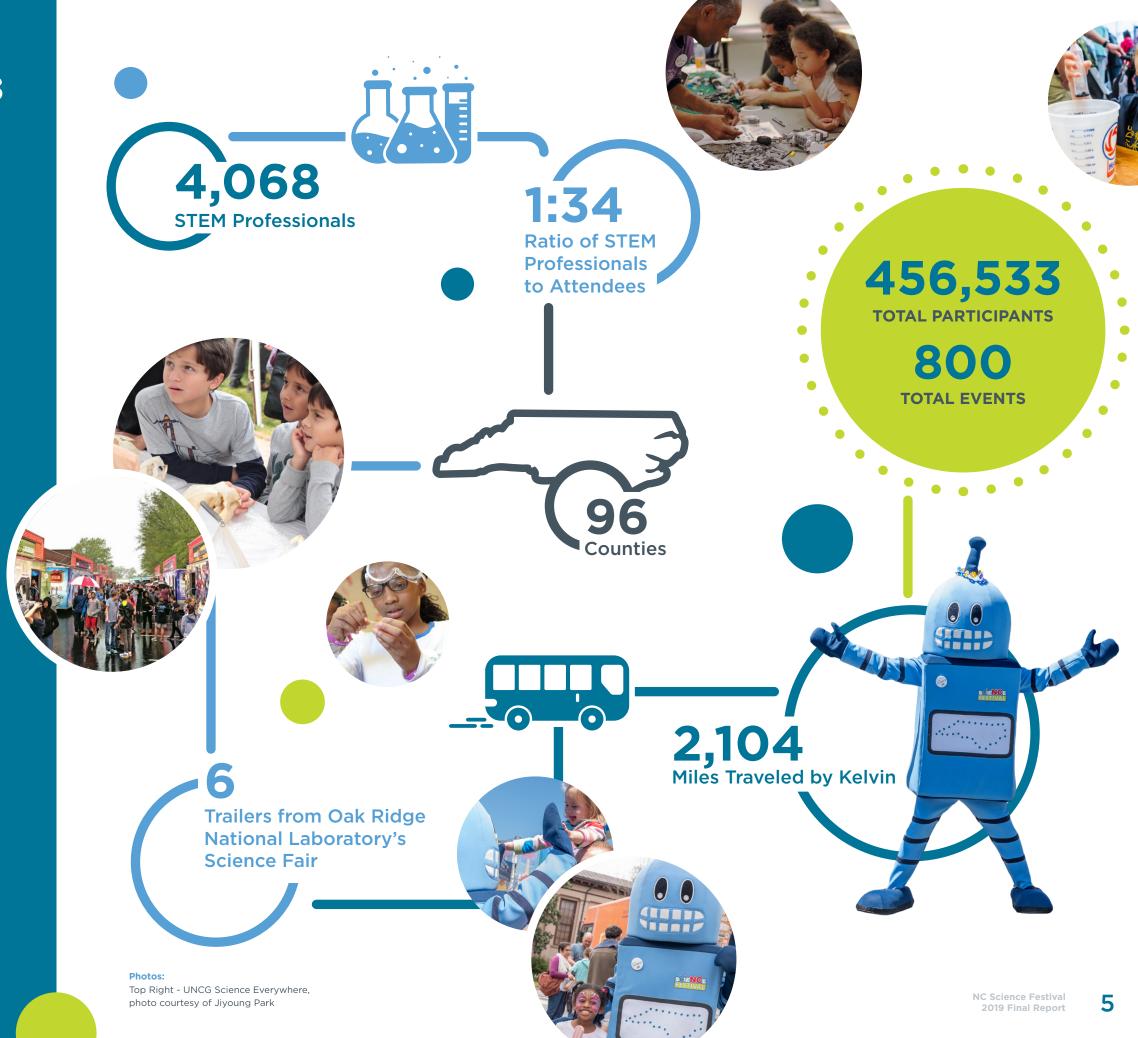
8,188 | 71

PARTICIPANTS | EVENTS

ON-AIR

284,568 | 12

PARTICIPANTS EVENTS



Science For All

Strengthening partnerships in meaningful ways



FESTIVAL PROGRAMS REACHED RURAL POPULATIONS

By prioritizing rural counties and schools, the Festival team engaged 246 schools in 93 counties across the state, including many schools impacted by Hurricane Florence.

The NC Science Festival team paid a special visit to College Park Elementary School in Wilmington, who hosted a Duke Energy Science Night a week into opening their new building after being displaced by the storm damage.



This year, thanks to the support of the North Carolina GlaxoSmithKline Foundation, we were able to work with UNC Greensboro and our marketing partners to promote the UNC Greensboro Science Everywhere expo to Hispanic and Latinx audiences. As a result, the diversity among participants more closely reflected the population of the region.

Other events, like the Museum of Life and Science's iCelebremos las ciencias! allowed visitors from the greater Durham community to interact with scientists who speak Spanish and English.

Photos:

UNCG Science Everywhere, photo courtesy of Jiyoung Park

HONORING HEROES

Charlie Duke, one of 12 astronauts to walk on the Moon, and Mae Jemison, the first black woman to travel to space, visited North Carolina this spring thanks to support from the Burroughs Wellcome Fund and NC Space Grant.

MAKING STEM ACCESSIBLE

Events like ChangeMakers at UNC Wilmington provided opportunities for children with special needs to get hands-on with maker technology.

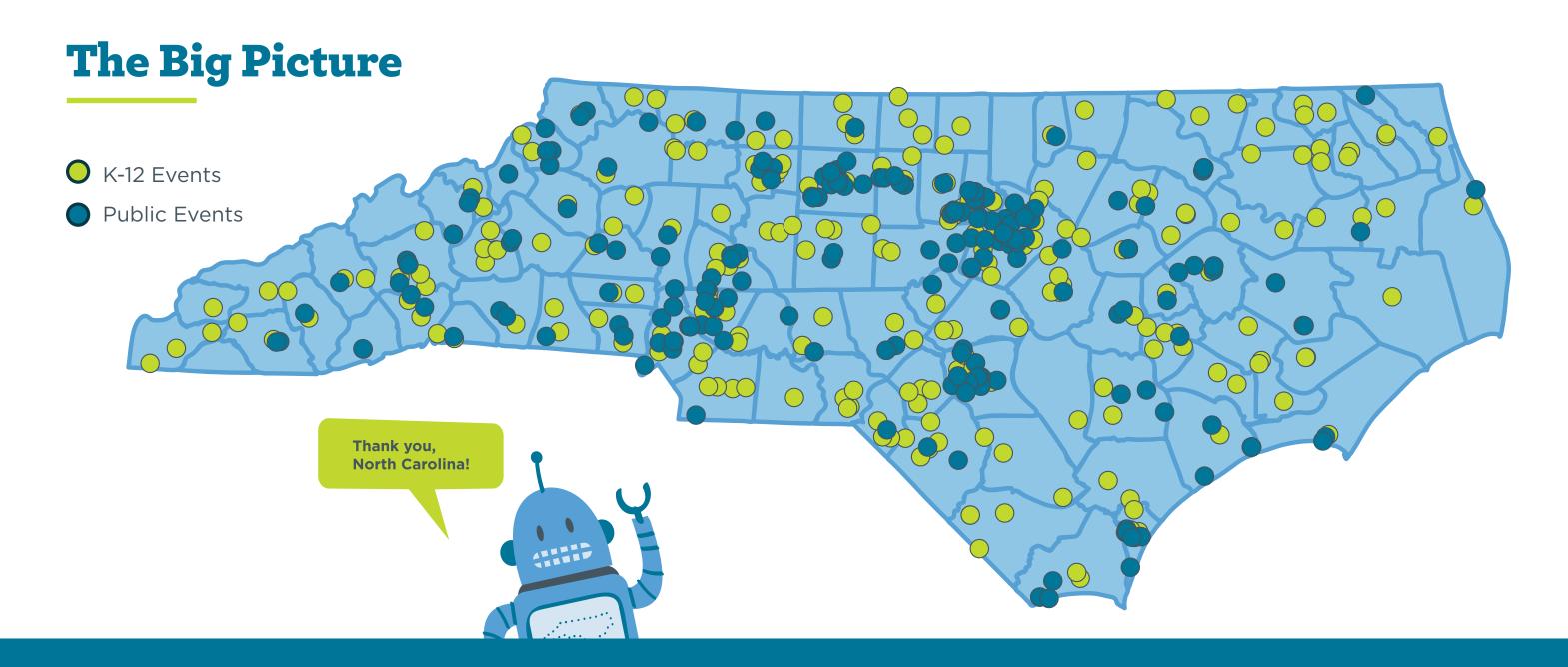


I really look forward to the event each year because it makes my heart shine! I cannot express to you how much it means to our community members with disabilities. They don't get this kind of opportunity. The kids shouted, 'Best day ever!' when they left."

Dr. Amy Moody *UNCW*









NC Gravity Games with Google LENOIR



Behind the Scenes with LabCorp
BURLINGTON



Data on the Fly with SAS RDU



Statewide Star Party with NC Space Grant WILMINGTON



Novozymes SciMatch
RALEIGH



Duke Energy Science Night CARTHAGE

Event Hosts

The North Carolina Science Festival would like to thank the following partners for their leadership in sharing STEM with their communities.





Signature













A. C. Reynolds Middle School

AdVANCE Academy Middle School 🔕

Alamance Community College Alamance County Public Libraries

Allenbrook Elementary School (5)

Andrews Middle School

Apex Middle School 🚳

Appalachian State Academy at Middle School Fork

Appalachian State University:

- Dark Sky Observatory
- · Department of
- and Astronomy
- · Mathematics and Science **Education Center**

- Mathematical Sciences (6)
- Department of Physics

Ashe Schools of Home Education (4)



Arthur Edwards Elementary School (§)

Ashe Science Club Asheboro Public Library Asheville Makers Asheville Museum of Science (s) Aulander Elementary School (5) Aurora Fossil Museum Foundation, Inc. Avery-Mitchell-Yancey Regional Library System 🏠 Bain Elementary School (5) Banks Elementary School (5) Barnardsville Elementary School

Beaufort County Community College Beaufort Elementary School 🕒 Ben Martin Elementary School **Benton Heights Elementary** School of the Arts Bethel K-8 School (5)

Big Brothers Big Sisters of the Triangle BioNetwork 🛜

Blue Jay Point County Park **Boiling Springs Elementary School** Bolton Elementary School (5)

Boomer-Ferguson Elementary School (§)

Boonville Elementary School (5) Bowman Middle School (9)

Braswell Memorial Library

Brentwood Elementary School (5)

Brown Education Initiative Bruce Drysdale Elementary School (5)

Buckland Elementary School (5)

Buncombe County Public Library System: Pack Memorial Library

Cabarrus County Parks

Cabarrus County Public Library

Cabarrus County Schools

Cane Creek Middle School

Canterbury School Cape Fear Botanical Garden

Cape Fear Elementary School (5)

Cape Fear Museum of History and Science 🚳 😭 🔘

Carolina Raptor Center 🔘

Carthage Elementary School (5)

Cartoogechaye Elementary School

Castle Hayne Elementary School (

Carvers Creek State Park

Catawba County Library: Conover Branch

Catawba Science Center 🛜

Cedar Creek Middle School

Central Elementary School

Central Middle School

Cerro Gordo Elementary School (5)

Chapel Hill Public Library

Charles England Elementary School Charlotte Hawkins Brown Museum 🏠

Chatham Community Library

Cherokee County Schools (5)

Chimney Rock State Park

Chowan Middle School 🚳

City of Lenoir

City of Raleigh:

- Durant Nature Preserve
- Horseshoe Farm Nature Preserve
- · Parks, Recreation and Cultural Resources, Nature Program
- Solid Waste Services
- Walnut Creek Wetland Park

Cliffdale Regional Library @ Cloverleaf Elementary School (5)

Coastal Land Trust 🔘

Colerain Elementary School

College Park Elementary School (5) Cowan Museum of History and Science

Creswell Elementary School (9)

Cullowhee Valley School (6)

Cumberland County Public Library & Information Center:

- Bordeaux Branch
- · East Regional Branch
- · Headquarters Branch
- Hope Mills Branch
- · North Regional Branch
- · Spring Lake Branch
- West Regional Branch (2)

Cumberland County Schools: Go Green Initiative

Davidson College 😭

Davis-Townsend Elementary School (§

Discovery Place Kids - Huntersville

Discovery Place Nature

Discovery Place Science

Dismal Swamp State Park

Dr. W. T. Griggs Elementary School 🚱

Dublin Primary School (5) Durham County Library (\$)

Durham Parks and Recreation

East Alexander Middle School

East Arcadia Primary School (6)

East Carolina University: Biodiversity

Eastern Wayne Elementary School (5)

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Eastfield Global Magnet School 🚱 East Lincoln Middle School East McDowell Middle School East Rockingham Elementary School 😌 East Wake Academy Charter School Eastway Elementary School (5) Elkin Middle School 🚳 Elk Knob State Park Englewood Elementary School (5) Envision Science Academy (5) Fair Grove Elementary School (6) Fairview Heights Elementary School 🚱 Farmville Public Library Fascinate-U Children's Museum First Impressions Academy FIRST North Carolina Fontana Regional Library: Macon County Public Library Forest Hill Elementary School (5) Forrest W. Hunt Elementary School (5) Forsyth County Public Library: Carver **School Road Branch** Fort Macon State Park Fred A. Anderson Elementary School (§ Fuguay-Varina Middle School Gaston College 💟 Gaston County Public Library 🏠

Gaston Elementary School 49 Gatesville Elementary School (9) G. E. Massey Elementary School (Githens Middle School Given Memorial Library and Tufts Archives 💎 Glade Creek Elementary School 🚱 Glenn C. Marlow Elementary School Google 🚳 🤵 **GRACE Christian School Graham High School** Greene County Intermediate School (Greene County Schools 🔝 Greensboro Children's Museum & **Edible Schoolyard** Greensboro Science Center (5) **Guilford Technical Community** College: Cline Observatory (**) G. W. Carver Elementary School Hammocks Beach State Park

Horizons Unlimited Hunters Creek Elementary School (5) Hurley Elementary School (6) IC Imagine Public Charter School **Imagination Station Science and** History Museum 😭 🧼 **Iredell County Public Library** Isothermal Community College 🔘 🕟 J. G. Edwards Elementary School 😌 Jamesville Elementary School Johnsonville Elementary School (5) Johnston Community College Joint School of Nanoscience and Nanoengineering (Q) No. Jones Middle School 🚳 Jonesville Elementary School (Junaluska Elementary School (5) Kaleideum North

Haw River Elementary School (5) Haywood County Public Library Hertford Grammar School (5) Highland Middle School 🚳 Hodge Road Elementary School (5) Holly Ridge Middle School Hope Mills Public Library Innovation Academy at South Campus 🚷 Kannapolis Library

LabCorp 🚳 Lake James State Park Lake Norman State Park Marbles Kids Museum Margaret Willis Elementary School (5) Marshville Elementary School (5) Martin GT Magnet Middle School Martin Millennium Academy (5) Mary Scroggs Elementary School (5) Mattamuskeet Elementary School (5) Matthews Charter Academy (98) Mayland Community College: Bare Dark Sky Observatory McDowell Nature Center 🏠 Meadowbrook Elementary School (5) Merrick Moore Elementary School (5)

Kathleen Clay Library KidSenses Children's Museum Kidzu Children's Museum (5) Kimberley Park Elementary School Knollwood Elementary School (5) The best thing was learning about Koontz Elementary School (5) the different science things in North Carolina." La Grange Elementary School (5) Brayden, 10 years old Homegrown Science in NC attendee Lakewood Elementary School (Goldsboro, North Carolina Laurel Hill Elementary School (6) Laurel Mill Elementary School (5) Leaksville Spray Elementary School Morehead Planetarium and Neal Middle School Liberty Elementary School Science Center 🝪 🔘 🦁 😭 Lillian Black Elementary School (5) Morrow Mountain State Park Lincoln County Public Library Moss Hill Elementary School (5) Beaufort Locust Elementary School (5) Moss Street Partnership School (5) London Elementary School (5) Mountain Park Elementary School (5) Longview Elementary School (9) Mountain View Intermediate School M. B. Hubbard Elementary School (5) Mount Mitchell State Park Malpass Corner Elementary School (5) Mt. Gilead Elementary School (5) Manchester Elementary School (5) Mt. Jefferson State Natural Area Manteo Elementary School (5)

Museum of Life and Science (5) Nags Head Woods Preserve Nantahala School (5) NC A&T State University: College of Engineering (No CO) NC Central University: Science of African Americans Majors Evolving No.

New Market Elementary School (5) North Carolina Maritime Museum in North Carolina Science Olympiad (**) North Cove Elementary School 🚱 North Elementary School (5) North Graham Elementary School (5) North Hills Elementary School North Rowan High School North Shelby School Northside Elementary School (5) Northside High School: STEM Career Academy Northside K-8 School (5) Northwest Elementary School (5) Oak Lane Elementary School (Oaks Road Academy (5) Oakwood Elementary School (5) Ocean Isle Museum Foundation at Ingram Planetarium (\$ 🏠 💿 Old Town Global Academy (5) **Onslow County Museum and** Environmental Education Center Orange County Public Library Page Street Elementary School Pamlico County Primary (5)



Hanford Dole Elementary School (5)

Hanging Rock State Park

Harris Middle School (9)

Harnett County Public Library

Harold Winkler Middle School 🚳

Hawk Eye Elementary School (5)

Hawk Nest STEAM Academy (5)

Harris Creek Elementary School (5)

• College of Sciences

NC State University:

NC Space Grant

Education (5)

Metrolina Regional Scholars Academy (5)

Monroe Avenue Elementary School (5)

Middlesex Elementary School (5)

Mills Park Middle School 🚳

NC Museum of History

NC Department of Transportation

NC Museum of Natural Sciences

NC Museum of Natural Sciences at

NC School of Science & Math 🔘

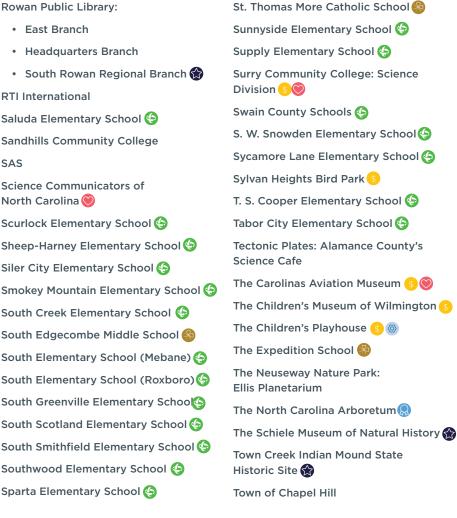
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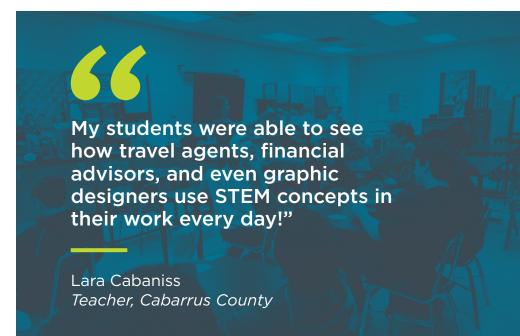
· Sustainability Office

NC Wesleyan College-Teacher



Rose Hill-Magnolia Elementary School 🚱 Stanfield Elementary School (6) Rosman Elementary School (5) STEM in the Park (2015) Rowan-Cabarrus Community College Stone Mountain State Park Rowan Public Library: East Branch · Headquarters Branch South Rowan Regional Branch **RTI International** Saluda Elementary School 🌖 Sandhills Community College Science Communicators of North Carolina Scurlock Elementary School (5) Sheep-Harney Elementary School (5) Siler City Elementary School (5) Smokey Mountain Elementary School (5) South Creek Elementary School (5) South Edgecombe Middle School 🚳 South Elementary School (Mebane) South Elementary School (Roxboro) South Greenville Elementary School South Scotland Elementary School (5) South Smithfield Elementary School (5) Southwood Elementary School (5)







Town of Garner Town of Nashville Parks and Recreation, and Cultural Resources Department Trent Park Elementary School (6) Tryon Elementary School (Bessemer City) Tryon Elementary School(Tryon) Tyrrell Elementary School (5) **UNC-TV** UNC Asheville UNC Charlotte 🚳 🔎 🚾 💿 🕎 UNC Greensboro 🔘 🚾 UNC Pembroke UNC Wilmington 🚾 🚫 Union Chapel Elementary School (5) **Union County Community Services** Union Elementary School (Clinton) Union Elementary School (Rowland) (Union Elementary School (Shelby) Upchurch Elementary School (6) US Army Corps of Engineers **US Environmental** Protection Agency 🔘 🛜 Uwharrie Ridge 6-12 🚳 Valle Crucis School

Valmead Elementary School (5) Vanceboro Farm Life Elementary School (5) Vass-Lakeview Elementary School (5) Vinson-Bynum Elementary School (5) Virginia Cross Elementary School (6) Virginia Williamson Elementary School 😉 Wadesboro Primary School (5) Wake County Solid Waste Management Division Wake County Parks, Recreation and Open Space: Harris Lake County Park and the American Tobacco Trail 🏠 Waldo Falkener Elementary School 🚱 Walkertown Elementary School (5) Warrenwood Elementary School (5) Warsaw Elementary School (9) Washington Street Elementary School 🚱 Wayne Avenue Elementary School (5) Wayne Community College (5) Wayne County Public Library Westarea Elementary School (5) Western Alamance Middle School Western Carolina University 🏠 Western Piedmont Council of

Governments: STEM West 1881

West Hoke Elementary School (5)

West Marion Elementary School (West Smithfield Elementary School (W. G. Pearson Elementary School White Oak Elementary School (5) Whiteville Primary School (Wiley Magnet Middle Wilkerson Nature Preserve William R. Davie Elementary School (5) Willis Hare Elementary School (6) Wilson's Mills Elementary School (5) Winecoff STEM Elementary School (§) Wingate Elementary School (Winston-Salem State University No (%) Winter Park Elementary School Wittenburg Elementary School (York Elementary School (6)

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Roland Grise Middle School

Rockingham County Middle School

Rocky River Elementary School (5)

Science Center



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